

TEXAS MOUNTAIN TRAIL MINI GRANT PROGRAM

Guidelines:

The Texas Mountain Trail Region (TMTR) offers small grants to help fund special projects, events, and programs to promote heritage tourism within the region. These grants are designed to promote public awareness of the history of the TMTR, encourage community involvement and participation, and enhance the visitor experience.

Annual grant amount per project is \$1,000 and the TMTR will give out two (2) grants per fiscal year.

Types of projects considered:

- Printed materials and publications (walking/driving tours, travel guides)
- Exhibit development
- Website development
- Interpretive or way-finding signage
- Educational programs for the general public
- Workshops designed to develop or improve heritage tourism

Types of projects NOT considered:

- Brick and mortar projects, structural improvements, or capital purchases
- Operating (includes salaries and wages), administrative, or maintenance expenses
- Projects that advocate politics or religion
- Projects for individuals
- Projects or groups or entities without official status or a Federal Tax ID number

Eligibility Requirements:

- Applicant must be a current partner of the TMTR or affiliated with a current partner.
- Applicant must be a 501(c)(3), 501(c)(6), or government entity
- Project must be within the 6 counties of the TMTR
- Project must be open and accessible to the general public

Project Requirements:

- Application project or event must be completed within 6 months of receiving grant money. Exceptions can be made on a case-by-case bases with a formal letter of explanation.
- Recognition of the TMTR as a partner or contributor in a News Release, including use of the TMTR logo on printed and promotional materials
- Report of project one month before start date and three months following project or event completion