

**TEXAN BENEFITS PARTNER PROGRAM**

*Benefits are offered on an Annual Anniversary Basis;*

*Open to Chambers of Commerce, Convention & Visitors Bureaus, Cities, Counties, Attractions, Businesses, Non-Profits & Individuals*

## General Sam Houston - $5,000

* + Same benefits as Stephen F. Austin
	+ 8 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page\*
	+ 8 Feature Presentations on Texas Independence Trail Facebook Page
	+ 8 Feature Presentations on Texas Independence Trail Instagram
	+ 16 Feature Presentation on Texas Independence Trail Twitter
	+ FREE Representation at Trade Shows
	+ 25% Discount on Magazine/Internet Co-Op Advertising
	+ 2 Hospitality Training Sessions conducted
	+ TITR Passport/visitor guide – half page
	+ 4 passes to the Annual Texian Rally Workshop

## Stephen F. Austin - $2,500

* + Same benefits as Col. William Barrett Travis
	+ 4 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page\*
	+ 4 Feature Presentations on Texas Independence Trail Facebook Page
	+ 4 Feature Presentations on Texas Independence Trail Instagram
	+ 4 Feature Presentations on Texas Independence Trail Twitter
	+ FREE Representation at 2 Trade Shows
	+ 75% Discount on Trade Show Participation beyond 2 Free Shows
	+ 15% Discount on Magazine Co-Op Advertising
	+ 1 Hospitality Training Session conducted
	+ 3 passes to the Annual Texian Rally Workshop

## Col. William Barrett Travis - $1,000

* + Same benefits as Davy Crockett
	+ 2 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page\*
	+ 2 Feature Presentations on Texas Independence Trail Facebook Page
	+ 2 Feature Presentations on Texas Independence Trail Instagram
	+ 2 Feature Presentations on Texas Independence Trail Twitter
	+ 50% Discount on Texas Independence Trail participation at Trade Shows
	+ 10% Discount on Magazine/Internet Co-Op Advertising
	+ Listing & Recognition in Materials
	+ 2 passes to the Annual Texian Rally Workshop

## Davy Crockett - $500

* + Same benefits as Jim Bowie
	+ Listing and Recognition in Print and Online Materials
	+ Access to Texas Independence Trail Mailing and E-Mail Lists
	+ Inclusion in Texas Independence Trail Specialty Promotions
	+ 25% Discount on Texas Independence Trail participation at Trade Shows

## Jim Bowie - $250

* + Same benefits as The Texan
	+ Press Release to Local Media regarding Partnership
	+ Permission to use Texas Independence Trail Logo on Website and Marketing Ventures
	+ Invitation to Texas Independence Trail Events, Meetings & Workshops

\* Placement on home page of TITR website for a minimum of seven days and a maximum of 14 days Submit all tourism events, photos and information on website for approval.

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- Continued -

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## Lone Star - $150

* + Same benefits as The Texan
	+ Invitation to Texas Independence Trail Events, Meetings & Workshops

## The Texan - $100

* + Subscription to “The Medallion,” Texas Historical Commission Bi-monthly Publication
	+ Periodic E-Mail Updates from the Texas Independence Trail

**Texan Benefits Partner Membership Application**

Organization:

Contact:

Description of Organization: Address:

Phone:

Email: Website: Facebook: Twitter:

Other Social Media (type):

Send To:

# Texas Independence Trail Region 24165 IH-10 West, Ste 217, MB 626

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**San Antonio, TX 78257**

**979.464.6610**

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