



**TEXAN BENEFITS PARTNER PROGRAM**

*Benefits are offered on an Annual Anniversary Basis;*

*Open to Chambers of Commerce, Convention & Visitors Bureaus, Cities, Counties, Attractions, Businesses, Non-Profits & Individuals*

## General Sam Houston - $5,000

* + Same benefits as Stephen F. Austin
  + 8 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page\*
  + 8 Feature Presentations on Texas Independence Trail Facebook Page
  + 8 Feature Presentations on Texas Independence Trail Instagram
  + 16 Feature Presentation on Texas Independence Trail Twitter
  + FREE Representation at Trade Shows
  + 25% Discount on Magazine/Internet Co-Op Advertising
  + 2 Hospitality Training Sessions conducted
  + TITR Passport/visitor guide – half page
  + 4 passes to the Annual Texian Rally Workshop

## Stephen F. Austin - $2,500

* + Same benefits as Col. William Barrett Travis
  + 4 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page\*
  + 4 Feature Presentations on Texas Independence Trail Facebook Page
  + 4 Feature Presentations on Texas Independence Trail Instagram
  + 4 Feature Presentations on Texas Independence Trail Twitter
  + FREE Representation at 2 Trade Shows
  + 75% Discount on Trade Show Participation beyond 2 Free Shows
  + 15% Discount on Magazine Co-Op Advertising
  + 1 Hospitality Training Session conducted
  + 3 passes to the Annual Texian Rally Workshop

## Col. William Barrett Travis - $1,000

* + Same benefits as Davy Crockett
  + 2 Feature Presentations of Community or Event on Texas Independence Trail Website Home Page\*
  + 2 Feature Presentations on Texas Independence Trail Facebook Page
  + 2 Feature Presentations on Texas Independence Trail Instagram
  + 2 Feature Presentations on Texas Independence Trail Twitter
  + 50% Discount on Texas Independence Trail participation at Trade Shows
  + 10% Discount on Magazine/Internet Co-Op Advertising
  + Listing & Recognition in Materials
  + 2 passes to the Annual Texian Rally Workshop

## Davy Crockett - $500

* + Same benefits as Jim Bowie
  + Listing and Recognition in Print and Online Materials
  + Access to Texas Independence Trail Mailing and E-Mail Lists
  + Inclusion in Texas Independence Trail Specialty Promotions
  + 25% Discount on Texas Independence Trail participation at Trade Shows

## Jim Bowie - $250

* + Same benefits as The Texan
  + Press Release to Local Media regarding Partnership
  + Permission to use Texas Independence Trail Logo on Website and Marketing Ventures
  + Invitation to Texas Independence Trail Events, Meetings & Workshops

\* Placement on home page of TITR website for a minimum of seven days and a maximum of 14 days Submit all tourism events, photos and information on website for approval.

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- Continued -

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## Lone Star - $150

* + Same benefits as The Texan
  + Invitation to Texas Independence Trail Events, Meetings & Workshops

## The Texan - $100

* + Subscription to “The Medallion,” Texas Historical Commission Bi-monthly Publication
  + Periodic E-Mail Updates from the Texas Independence Trail

**Texan Benefits Partner Membership Application**

Organization:

Contact:

Description of Organization: Address:

Phone:

Email: Website: Facebook: Twitter:

Other Social Media (type):

Send To:

# Texas Independence Trail Region 24165 IH-10 West, Ste 217, MB 626

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**San Antonio, TX 78257**

**979.464.6610**

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